

Service Proposal

We believe to deliver state of art service with utmost accuracy.

SMS

• We will be working for Transactional SMS delivery which will be standard as per TRAI, like 160 character as one SMS in English & 70 in Unicode.

Rout

• We will be using priority rout which make your SMS get deliver within 10 second of initialization. We use Airtel, Jio, VSNL & TATA in backend.

Sender ID & Template

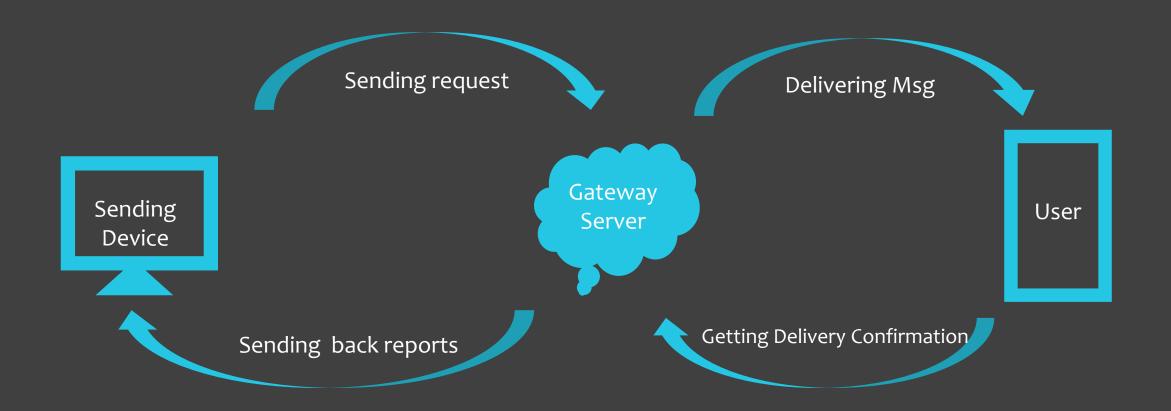
• We will be adding sender ID & Template in one working day maximum on registered DLTs

Report

• There will be a web based panel from where you can access the report of SMS in details.



Stages	Person	Number	Email
1 st 2 hours	Rachna Srivastava	9310152396	support@pracharnama.com
2-5 hours	Pooja Bajpai	9811845553	hello@pracharnama.com
5 hour onwards	Bhupesh Singh	9811835553	Bhupesh.singh@pracharna ma.com



How it works

Gateway server is integrated with telecom operator, which ensure the sender ID & template to get verify in real time. Also this has a user interface where sender can easily access the msg status anytime.

Stages of Execution

Sales, On boarding, Execution & Support ©

Stage 1

 After Approval on financial & technical proposal, we write the API & create a master login for user.

Stage 2

• We help to integrate the API in software, along with template & sender ID registration.

Stage 3

• Testing of service, Payments and a very long lasting Happy Relationship.







Telecom Operators/ Pricing.

Backend on our SMS Engine/ SMS Gateway.

Service	Unit Price	
DLT Registration	5000/-	
DLT Charges	2 Paise per SMS	
Sender ID/ Template	No cost.	
SMS Charges - Priority	13 Paise per SMS	

Note:

- •Effective price per SMS will be 15 Paise.
- •Service Tax will be extra t o the cost.
- •PO & Payment in Favour of PRACHARNAMA MEDIA PVT LTD.

Some of our clients















































































