



Transactional SMS Proposal For



Apollo Steel Pipes

Division of APL Apollo Tubes Limited

PRACHARNAMA

SMS	Email	Voice
Whatsapp	TV	Print
Transit	PR	Events
Web	App	Production
Survey	Social	Programmatic
SEO	BPO	Celebrity

10 Glorious
Years

10000 +
project
completed

50+ Team

5 Locations

About Us

10+ years Experience, 10000+ projects done.

50 + Expert team size, 5 Location, State of
art services with amazing support.

Service Proposal

We believe to deliver state of art service with utmost accuracy.

SMS

- We will be working for Transactional SMS delivery which will be standard as per TRAI, like 160 character as one SMS in English & 70 in Unicode.

Rout

- We will be using priority rout which make your SMS get deliver within 10 second of initialization. We use Airtel, Jio, VSNL & TATA in backend.

Sender ID & Template

- We will be adding sender ID & Template in one working day maximum on registered DLTs

Report

- There will be a web based panel from where you can access the report of SMS in details.

SLA / Support Matrix



Stages	Person	Number	Email
1 st 2 hours	Rachna Srivastava	9310152396	support@pracharnama.com
2- 5 hours	Pooja Bajpai	9811845553	hello@pracharnama.com
5 hour onwards	Bhupesh Singh	9811835553	Bhupesh.singh@pracharnama.com

Working is 6 days in a week 10AM to 6 PM || In any case **Bhupesh is available 24x7 by 365**



How it works

Gateway server is integrated with telecom operator, which ensure the sender ID & template to get verify in real time. Also this has a user interface where sender can easily access the msg status anytime.

Stages of Execution

Sales, On boarding, Execution & Support 😊

Stage 1

- After Approval on financial & technical proposal , we write the API & create a master login for user.

Stage 2

- We help to integrate the API in software, along with template & sender ID registration.

Stage 3

- Testing of service, Payments and a very long lasting Happy Relationship.



Telecom Operators/ Pricing.

Backend on our SMS Engine/ SMS Gateway.

Service	Unit Price
DLT Registration	5000/-
DLT Charges	2 Paise per SMS
Sender ID/ Template	No cost.
SMS Charges - Priority	13 Paise per SMS

Note :

- Effective price per SMS will be 15 Paise.
- Service Tax will be extra to the cost.
- PO & Payment in Favour of PRACHARNAMA MEDIA PVT LTD.

Some of our clients





Get in touch anytime

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